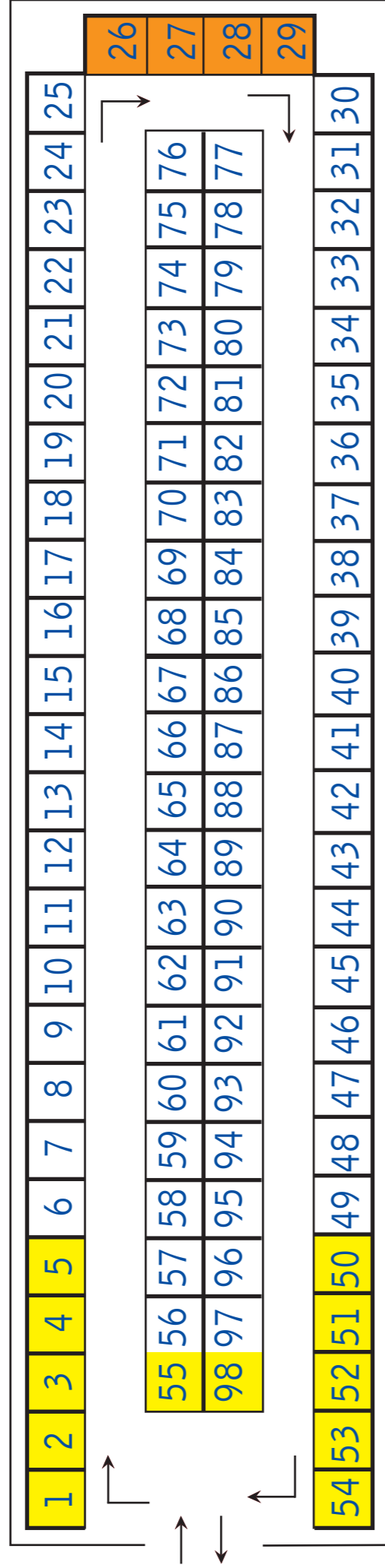


IITech Expo

PAN IIT ALUMNI 2008 CONVENTION EXHIBITION

Venue: Vanavani School Ground, IIT, Madras

Date: 19th to 21st December 2008



FLOOR PLAN

STALL NO	STALL SIZE <small>FRONT X DEPTH X HT</small>	RATE/STALL <small>(RS)</small>
1 to 98	3m x 3m x 8ft	Rs 54,000/-*

* Central Government Service Tax @12.24% extra as applicable on the closing date of the exhibition

Reserved for Sponsors

Structure: Air Conditioned Dome with Wooden Flooring Carpetted

DATE	TIMINGS
December 19, 2008	10.30am - 6.00pm
December 20 & 21, 2008	9.30am - 6.00pm



IITech Expo

Information Booklet



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INSPIRE,

INNOVATE &

TRANSFORM !

www.paniit2008.org

THE PAN IIT 2008 GLOBAL CONFERENCE

At IIT, we believe in simplifying things to create a better future, hence a better existence and a better world (Know what? Good is not as good as better and better is not better than the best!). Hence, as our principle suggests, to inspire, innovate and transform life to a simpler form and to create a better and a brighter future is our prime motive. It's not an easy task - to be simple. It's highly complicated to be simple. It takes a genius to be simple. And it certainly takes a thought leader's support in order to be simple.

And that's what even Albert Einstein testified. Hence, the **PAN IIT 2008 Global Conference** - a get together of the greatest minds in the world is all set just to create a better and a simpler world. More than 3000 IIT alumnus from around the globe join hands with around 2000 IIT students, not to mention the great global leaders from various countries, various fields, and various categories who group together for the betterment of the organisation and the world of course! Thus its citizens, its surroundings, and its future.

PAN IIT is a global association formed by like-minded IIT alumni in the year 2002. The raison d'être is for each IITian to leverage the network in an endeavour to proactively contribute to nation-building, tap opportunities through networking, policy advocacy and contribute to the alma mater.

IITech Expo

IITech Expo is an exhibition to show how different people and different organisations are trying to contribute towards nation building. They will include corporates, SME Enterprises, IITians and others including NGOs and companies with social commitment.

The products, technologies, services showcased in this exhibition are expected to inspire thousands of delegates and visitors to participate in nation building. IITech Expo is an important highlight of the global conference. This exhibition is being developed keeping in focus the core theme of this conference - **Inspire, Innovate and Transform.**

Profile of Exhibitors

- 7 IITs of India
- Corporates
- Private and Public sector enterprises
- Entrepreneurs / SME Enterprises
- R & D Institutes
- NGOs
- Educational Institutions
- Small-scale organisations
- Industries and services focusing on Government of India flagship programmes e.g. Bharat Nirman

Profile of Visitors

- About 3000 conference delegates from all across the globe
- Business visitors
- Special invitees representing trade associations, technocrats and policy makers
- Academia, scientific fraternity & students



PAN IIT Conference Highlights

KEYNOTE

SPEAKERS

Speaker	Background	Format	Theme
P. Chidambaram	Honourable Minister for Finance, Government of India	In conversation	Macro-level challenges which India must overcome to take its place as one of the top 3 economies in the world.
Raghuram Rajan	Eric J. Gleacher Distinguished Service Professor of Finance, University of Chicago Graduate School of Business.		
Jean-Lou Chameau	President, California Institute of Technology, Pasadena, California	In conversation	Setting the agenda for research and development in the next 20 years, and the opportunities for India and the IIT system.
Patrick Aebischer	President of the Swiss Federal Institute of Technology in Lausanne (EPFL)		
John Seely Brown	Visiting scholar at USC and formerly the Chief Scientist of Xerox Corporation and the director of its Palo Alto Research Center (PARC)		
M. S. Ananth	Director, IIT Madras		
Robert A. McDonald	Chief Operating Officer, Proctor and Gamble	Solo talk	Innovation is a strategic driver of Proctor and Gamble's global strategy. How is P&G building on its successful initiatives like connect and develop, and is truly designed to innovate?
Lakshmi N. Mittal	President and CEO, Arcelor Mittal	Interview by a national TV Channel	How the IIT alumni can think big, act global and win in the marketplace - the story of Lakshmi Mittal.
C. K. Prahalad	Paul and Ruth McCracken Distinguished University Professor of Strategy, Stephen M. Ross School of Business, University of Michigan	In conversation	The role of Indian industry in shaping the future, and delivering to the vision of India @ 75.
B. Muthuraman	CEO, Tata Steel		
S. Ramadorai	CEO and MD, Tata Consultancy Services		
Ravi Kant	Managing Director, Tata Motors	Q & A session with students	How young India has discovered social network computing?
Orkut Buyukkoken	Product Manager, Google		
Stephen Cohen	Senior Fellow, Foreign Policy, Brookings Institution	In conversation	Looking ahead to the next 15 years - strategic challenges & opportunities, risks & threats. How India will evolve its own future?
Kishore Mahbubani	Dean and Professor in the Practice of Public Policy, Lee Kuan Yew School of Public Policy, National University of Singapore		
Amartya Sen	Nobel Laureate, Thomas W. Lamont University Professor; Senior Fellow of the Society of Fellows; Associate of Adams House	Valedictory note	Role of IITs in shaping and transforming India, and how IITians can be the tipping point for the transformation.